

Impact Report



GROW Nebraska Women's Business Center Mission Statement

The GROW Nebraska Women's Business Center provides training, counseling, technical assistance, and resources to help entrepreneurs start, grow, and scale successful businesses throughout Nebraska.



2025 Impact at a Glance

Events Hosted	Training Hours	Event Attendance
132	297	1,307

Unique Clients Served:	Clients Counseled:	New Businesses Started:	Capital Infusion	Capital Transactions
461	349	111	\$1,266,908	212

Client Impact & Community Feedback

"I absolutely love the team and what they bring to the community. (The GROW Nebraska Women's Business Center) are amazing with uplifting and being supportive in your small business start-up and the journey. This organization is so important to our community." ~ Kelli

"Thank you for sharing and hosting B.A.I.L. It has been transformational for my business. I first connected with (the Women's Business Center) who has been a constant support. I look forward to continued engagement."
~ Shannon Snow

"WOW! I am blown away that the GROW Nebraska Women's (Business) Center Offered this amazing, AI training - Demystifying Artificial Intelligence by Dala Alfonso, CEO of AIM, at no cost. My heart is full of gratitude and inspiration."
~ Carmilla Collins

Success Stories



Diedra Williams | The Agape Experience

Following a life-changing health event, Diedra transformed her passion for wellness into The Agape Experience. Through determination and support, she built a business focused on helping others prioritize self-care and personal growth.



Ethan Butler | Forward Fitness Athletic Club

Founder of Forward Fitness Athletic Club, Ethan turned his experience as an athlete overcoming injuries into a thriving business dedicated to helping clients push through obstacles and achieve their goals.



Sana Rasheed | UTeachOn Academy

Co-founder of UTeachOn Academy, Sana is expanding access to technology education, consulting, and workforce development opportunities while strengthening Nebraska's entrepreneurial ecosystem.

How We Make an Impact

- One-on-One Business Counseling
- Business Startup Assistance
- Access to Capital Resources
- Training and Workshops
- Networking Opportunities
- Strategic Growth Planning

Looking Ahead

The GROW Nebraska Women's Business Center remains committed to supporting entrepreneurs across Nebraska by providing the resources, education, and connections needed to build stronger businesses and stronger communities.